

5 A Day Retail Program Order Form

Easy 3-Step Ordering Process

1. Enter your Distribution Code (Dist. Code) from the *Distribution Legend* below:

Please identify WHERE materials will be distributed, see *Distribution Legend*. More than one code can be entered. Please list all codes.

2. Enter the total quantity requested for each item:

Some materials have order limits. Please note that some individual materials are available in limited quantities.

3. Fax orders to: (916) 375-8244 or e-mail this form to: eatfive@kpcorp.com.

DISTRIBUTION LEGEND

A. Direct to Consumers
B. Store Pharmacy
C. Food Demonstrations

D. Store Promotions
E. Media Event
F. Other: Please Specify: _____

Part #	Dist. Code	Description of Materials	Language	Quantity
		Point-of Sale Floor Stand Display Kit *		Limit 1
		<i>Includes metal floor stand display, (2) water-resistant posters, (3) sets of channel inserts, (1) Serving Size poster, (2) 5 A Day logo posters, 200 information cards and 300 recipe cards.</i>		
POS KIT 801		Spring/Summer Theme	Bilingual	
POS KIT 800		Fall/Winter Theme	Bilingual	
		* Business must be located in a low-income community to qualify. Limit one (1) kit per business. California Nutrition Network and California 5 a Day grant recipients may order more than one kit.		
		Point-of Sale Merchandising Kit**		Limit 1
		<i>Includes (1) water-resistant poster with hanging kit, (2) sets of channel inserts, (1) Serving Size poster, (2) 5 A Day logo posters, 200 information cards and 300 recipe cards.</i>		
POS KIT 803		Spring/Summer Theme	Bilingual	
POS KIT 802		Fall/Winter Theme	Bilingual	
		** Business is not required to be located in a low-income community. Limit one (1) kit per business. California Nutrition Network and California 5 a Day grant recipients may order more than one kit.		
		Individual Program Materials		
		Retail Merchandising Sales Kit (Network and 5 A Day grant recipients only)	English	
		5 A Day Program Materials on CD-ROM - limit 1 (Available September 2002)	Bilingual	
SIGN 412		Serving Size Poster (16" x 20") - limit 10	English	
SIGN 413		Serving Size Poster (16" x 20") - limit 10	Spanish	
SIGN 414		5 A Day Logo Poster (16" x 20") - limit 10	English	
SIGN 415		5 A Day Logo Poster (16" x 20") - limit 10	Spanish	
COOK 210		Discover the Secret Recipes cookbook - limit 100	English	
COOK 211		Discover the Secret Recipes cookbook - limit 100	Spanish	
POS KIT 804		Spring/Summer Channel Inserts – limit 2 sets	Bilingual	
POS KIT 805		Fall/Winter Channel Inserts – limit 2 sets	Bilingual	
POS 906		Spring/Summer Seasonality Cards – limit 200	Bilingual	
POS 907		Fall/Winter Seasonality Cards – limit 200	Bilingual	
POS KIT 806		Spring/Summer Three (3) Recipe Set – limit 3 sets	Bilingual	
POS KIT 807		Fall/Winter Three (3) Recipe Set – limit 3 sets	Bilingual	
POS KIT 808		5 A Day Food Demonstration Eleven (11) Recipe Set – limit 1 set	Bilingual	
		Replacement Parts		
POS 908		Spring/Summer Water-Resistant Poster (22" x 28") – replacement to floor stand display kit only	Bilingual	
POS 909		Fall/Winter Water-Resistant Poster (22" x 28") – replacement to floor stand display kit only	Bilingual	
POS 910, 912		Spring/Summer Water-Resistant Hanging Poster (22" x 28") with Hardware	Bilingual	
POS 911, 912		Fall/Winter Water-Resistant Hanging Poster (22" x 28") with Hardware	Bilingual	
POS 914		Plastic Literature Holders – replacement to floor stand display kit only	Bilingual	

SHIP MATERIALS TO (PLEASE PRINT):

Name: _____ Title: _____ E-mail: _____

Are you a California Nutrition Network or 5 A Day grant recipient? (please circle) YES NO

Business/Organization Name: _____ Phone: _____ Fax: _____

Address: _____ City: _____ State: _____ Zip Code: _____

Orders will be processed and shipped within 10 working days.